

7 Reasons businesses turn to us when they want Videos to validate their claims, grab attention and persuade people to buy

No surprises pricing

With all-inclusive prices, you can rest assured that there will be **no nasty surprises** when the invoice arrives. We achieve this through doing a thorough analysis of your requirements before preparing a quote.

20:20 Vision

Media projects are notorious for being delivered late and over budget, leaving frustrated clients wondering whether they will ever get anything for their money. We treat our clients differently. **Predictability is very important to us**, which is why we provide you with a detailed schedule showing what, where and when everything will happen and most importantly, who is responsible for each activity. We understand the principles of good project management, and we apply it to each and every job we undertake.

Professionalism

We would also be nervous about surrendering our staff or valued clients to a film crew. Equipment, wires, lights & that annoying guy who slams a clapperboard in your face! We understand these fears. **This is why we take a lot of care** to conduct ourselves in a way that will put you and your clients at ease. People regularly comment on the fact that our video shoots are both **professional and fun**.

Getting the job done

You definitely do not want to waste time on the day! **This is why we are strict with our scheduling**. A member of our team will be on site to receive you and/or your clients to brief all participants. This ensures that everyone knows what is going to happen, and it means things progress quickly and efficiently.

Reading loud and clear

We don't just turn up with a camera to shout "Action". We spend time with you beforehand to **understand your business, your brand, the challenges** that you face and the key messages you would like to get across. This sets us apart from other companies who do little else but press the "Record" button.

Guidance

We realise that the people involved will not be models or actors and chances are that many of them will have had little experience appearing on camera before. This is why we work with you to script things properly. On the day we provide help and direction to ensure **you get the best possible results**.

Don't just take our word for it

We take the opinions of our own clients very seriously, and we listen to their feedback. And here is what they tell us: We **"are easy to work with, experts in this field, professional and able to deliver to the highest standards"**.